MERIT

Multiagency Early Risk Intervention Tables

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MERIT is a collaborative risk-driven problem solving group that focuses on risk management and preventative intervention for acutely at risk people, families, and communities in the municipality of Ottawa.

BACKGROUND

One of the precursors to the development of the MERIT model was the establishment of the Ontario Working Group on Collaborative, Risk-Driven Community Safety. A number of their recommendations pointed to the need for a blended response to issues stemming from multiple causes.

Municipalities across the province have since begun to move towards this model, after seeing positive results in other cities. For example, Prince Albert, Saskatchewan, has been a leader in this area with their community mobilization model and has witnessed reductions across a number of key indicators such as child protection cases, violent crime, and emergency room admissions.

OUR IMAGE OF **MERit**
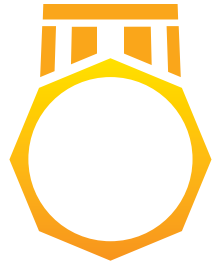
MEDAL RIBBON
WORTHY / DESERVING
OF PRAISE OR REWARD

\+

CITY OF OTTAWA MAP
MUNICIPALITY

\+

4 COLOURS OF
THE ONTARIO MOBILIZATION
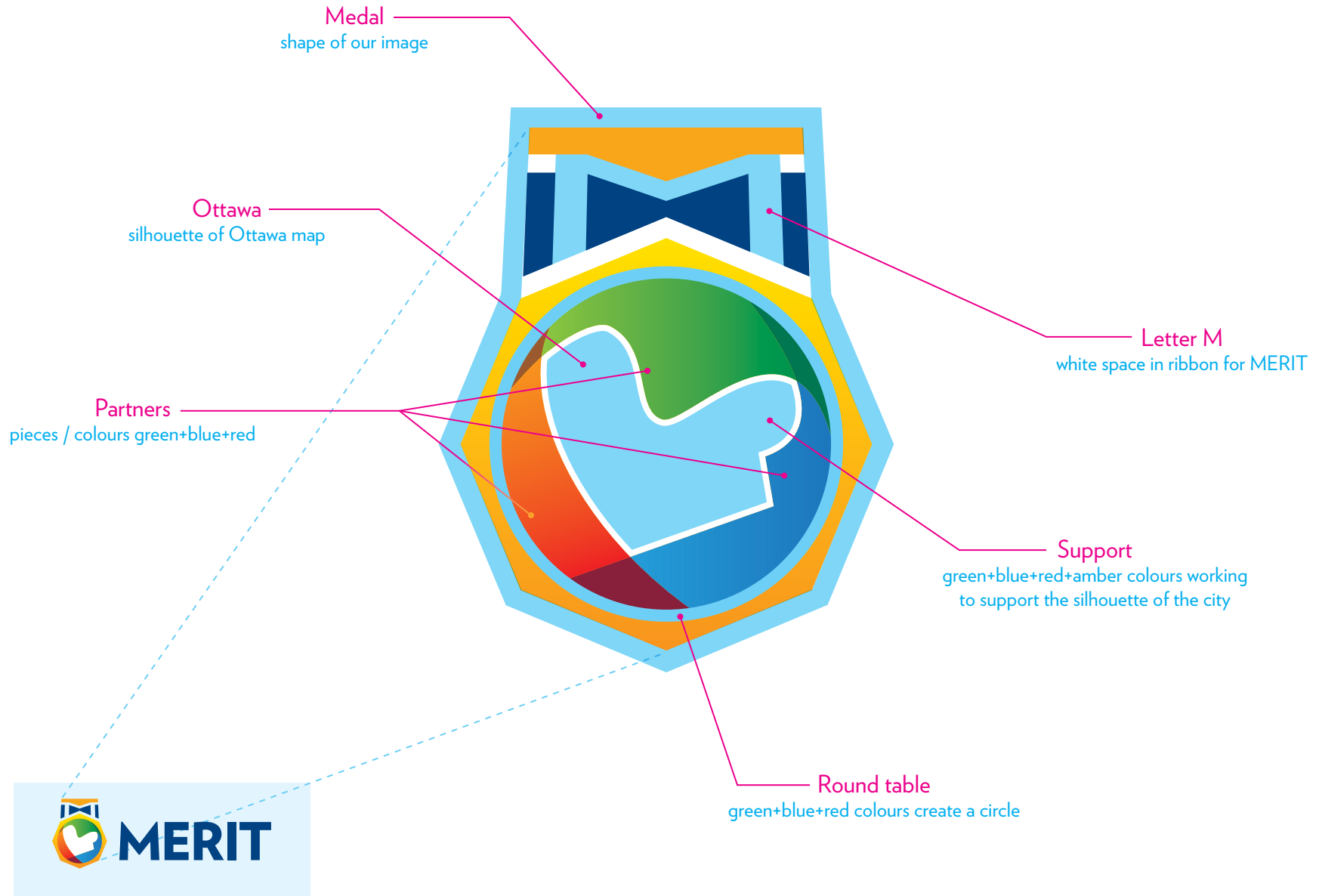AND ENGAGEMENT MODEL
OF COMMUNITY SAFETY

MERIT

The MERIT logo captures several key objectives of the program such as the collaborative work of partners to provide holistic, wraparound services to the community in Ottawa. Similar to our focus on vulnerable communities, MERIT by definition and the gold medal and ribbon symbolizes valour, deserving the quality of being particularly good or worthy, especially so as to deserve praise or reward. The colours of the model represent the continuum of the Ontario Mobilization and Engagement Model of Community Safety and initiatives that community health, social, and safety services deploy to deal more effectively with the root causes of harm, victimization, and/or criminality in vulnerable communities. The green zone represents healthy self sustaining communities with the lowest need for partnership intervention which escalates to blue requiring more intensive supports such as prevention programs, to amber representing mobilization and risk intervention efforts such as MERIT. Where any of these safeguards are deficient, the last resort and smallest section represents emergency response or crisis in red.

ELEMENTS FOUND IN OUR IMAGE

Medal
shape of our image

Ottawa
silhouette of Ottawa map

Letter M
white space in ribbon for MERIT

Partners
pieces / colours green+blue+red

Support
green+blue+red+amber colours working
to support the silhouette of the city

Round table
green+blue+red colours create a circle

MERIT

LOGO VERSIONS + COLOURS

HORIZONTAL
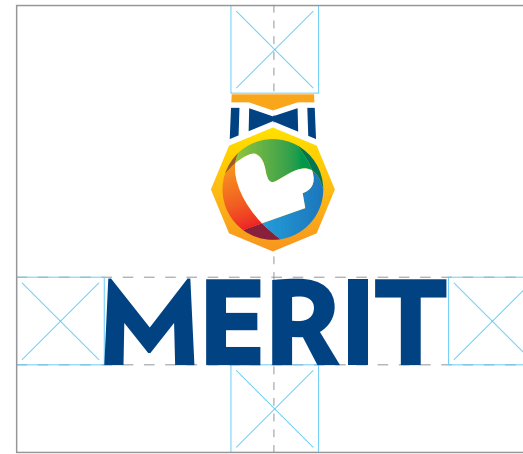
VERTICAL

clearance space around logo

0-40-100-0
faa519

100-70-0-30
004181

50-0-100-0
8cc63e

85-0-89-20
00924d

35-70-95-15
99592e

90-20-80-25
00764f

0-50-100-0
f7931d

CMYK
RGB

85-50-0-0
1b75bb

0-100-100-0
ed1c24

70-15-0-0
27a9e1

25-95-60-35
871e3a

0-8-100-0
ffe000

0-50-100-0
f7931d